

DATA PROTECTION STATEMENT - WEBSITE USERS

1. Overview

We want to explain clearly how we process the Website User Personal Data that we hold.

For the purposes of this Data Protection Statement a Website User is any individual who visits the Drogheda Credit Union website (the “**Website**”). A Website User may or may not be a member of the Credit Union.

We collect Personal Data relating to Website Users and this section of the Data Protection Statement provides specific information relating to the information collected.

2. Categories of Personal Data

We source Website User information in order to improve our services and develop the Website.

When you visit the Credit Union website, we collect the following information	
Category of Personal Data	Description
Contact data	This includes email address, phone number, postal address.
Web Data	This includes data about your use of our services, including data on the type of device you are using, its IP address, operating system, referral source, length of visit, page views and website navigation paths, as well as information about the timing, frequency, and pattern of Website use.
Correspondence Data	If you complete an online enquiry form, we will record details of your enquiry and our correspondence.
Social media data	We receive Personal Data about Website Users when they follow social media links on our website.

3. Processing Activities

We have set out below the general purpose of processing, the categories of Personal Data processed and the related lawful basis for processing.

We have to process Personal Data legally. We collect data from website visitors to understand what services our website visitors are interested in and to engage with you further in relation to those services.		
Purpose of Processing	Categories of Personal Data	Lawful Basis
To manage your website experience To improve our website content	Web Data	Legitimate Interests Consent
To respond to enquiries about our services	Contact Data Correspondence data	Legitimate Interests

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Purpose of Processing	Categories of Personal Data	Lawful Basis
To market our services to you through social media interactions	Social media data	Legitimate Interests Consent
To market our services directly to you through newsletters and marketing emails	Contact Data	Consent
To manage website security	Web data	Legitimate Interests
For recruitment purposes	Candidate data	Legitimate Interests

4. Sources of Personal Data

We receive information from you when you visit our website, when you complete an online form on our website, if you subscribe to our newsletter or if you follow us via social media links on our website.

This information is collected from you as a result of your interaction with the Credit Union website.

5. Retention

We will only retain Personal Data for as long as it is needed for the purpose for which it was collected. After that it is deleted from our systems.

Generally, website data is retained for a maximum of 12 months. For further information please see our [Cookie Notice](#)

Note that this section of the Credit Union Data Protection Statement relates only to how we process data relating to the Credit Union website.

We have Data Protection Statements that provide specific information about how we process your Personal Data when you interact with any of the following Credit Union Services including:

- Member Accounts
- Loan Accounts
- Website Users
- Online Banking
- Current Account
- Online Loan Applications
- Online Membership Applications

Please see our General Data Protection statement above for more general information about our processing activities including marketing activities and information relating to (i) how to exercise your rights, (ii) who your Personal Data may be shared with (including cross border transfer); (iii) the security measures we have implemented and the contact details for the Data Protection Commission in Ireland.